

2005 POSTER CONTEST

THEME: “Celebrate Conservation”

Rules

1. The poster contest is open to all 5th and 6th grade students.
2. Posters must be returned to District Assistant Jessica Wells, at the Idaho County Soil and Water Conservation District office before September 30, 2005.
3. Poster Size: **Only posters 14”x22” will be accepted.**
4. Any media may be used to create a flat or two-dimensional effect (paint, crayon, colored pencil, charcoal, paper, or other materials and/or computer-generated artwork).
5. Posters should pertain to soil, water, wildlife, forest, or range conservation and in keeping with the 2005 theme: highlight the benefits conservation has brought to our great country; answer how conservation has improved the lives of people; and celebrate 50 years of Soil and Water Stewardship.
6. The student’s name and address; name of school; teacher’s name; the Soil Conservation District and Divisions represented must be on the back of each poster in the upper left hand corner.
7. The first, second, and third place winners of the District contest will go on to the Division II meeting in October for further judging. The first, second, and third place winners of the Division contest advance to the State Conference. Only the first place winner from the State Conference will advance to the NACD Annual meeting.
8. Judging Criteria:
 - a. conservation message 50 percent
 - b. visual effectiveness 30 percent
 - c. originality 10 percent, and
 - d. universal appeal 10 percent
9. First, second, and third place prizes will be given at the district level. At the state level, the first place winner will receive \$100 and a plaque. The second place winner will receive \$75 and a ribbon. The third place winner will receive \$50 and a ribbon. All other posters at the state level shall receive a ribbon. NACD prizes are \$100 for first place and \$75 for second place.

What Makes A Good Poster

- ◆ A brief, catchy message; one theme that can be read in ten seconds.
- ◆ A slogan telling the viewers to do something and making them want to do it.
- ◆ Colors and white space to get and hold attention.
- ◆ Letters large and separated enough to be easily read.
- ◆ Principles of good design.
- ◆ White space that adds emphasis and attracts attention.

